



Dear Contributor,

This is a letter of request of support from your company on behalf of the Gullah Festival. We are approaching the celebration of 29 years of the Original Gullah Festival of South Carolina, Inc. The Original Gullah Festival of South Carolina, Inc., is dedicated to educating, empowering, and enlightening persons interested in the Gullah Culture and intends to continue cherishing the legacy. We are a US based non-profit, multicultural, non-denominational, global organization.

Our goal every year is to provide a rich Gullah Cultural experience for all attendees and to expand their educational and spiritual horizons. We demonstrate social responsibility annually by prohibiting the sale or possession of alcoholic beverages. We promote environmental sustainability by securely and ethically disposing of waste/trash products in permitted and appropriate landfills or by prior agreements with companies whose sole purpose is to collect old grease, trash, and other waste products.

We are requesting In-kind and monetary sponsorship from your company in the following areas from the Sustainer's Club that would help to make this year's festival a success. Your donation will help make this year's festival a success during Memorial Day weekend, May 21<sup>st</sup>, 22<sup>nd</sup>, 23<sup>rd</sup> and 24<sup>th</sup>. You can make your checks payable to The Gullah Festival and mail it to P.O. Box 83, Beaufort, SC 29902. We are accepting final payments no later than May 18, 2015.

We will offer your company the tax write-off information you will need for your records. We will also offer endorsing your company on our website and by displaying your banners throughout the festival grounds. If you have further questions, please do not hesitate to contact us at 770-864-0671 or 678-865-9065. We look forward to speaking with you.

Kindest Regards,

Pazanta Byars, BS, MSM  
CEO & President, The Original Gullah Festival of South Carolina, Inc.

Thomas Roy Hicks, II  
COO & Executive Director, The Gullah Festival

**WELCOME TO THE GULLAH FESTIVAL**

# SUSTAINER'S CLUB

**Donation Categories**

- President's Circle \$10,000 up

-Gullah Path Makers \$5,000-\$9,999

Gullah Guardians \$2,000 - \$4,999

-Preservationist \$500 - \$1,999

- Seed Givers \$200 - \$499

- Donations \$101 - \$199

**Benefits**

VIP Seating, Free admission for four to all current festival events, Full Pg Ad in Gullah Program, Local Radio Recognition, Free Gullah Gift, Your Company Name on our GF Shirt, Banner, Name and Link on the GF website and Social Sites, On Stage Recognition, Hotel Reservation for 4.

VIP Seating, Free admission for four to all current festival events, Full Pg Ad in Gullah Program, Local Radio Recognition, Free Gullah Gift, Your Company Name on our GF Shirt, Banner, Name and Link on the GF website and Social Sites, On Stage Recognition.

VIP Seating, Free admission for two to all current festival events, Full Pg Ad in Gullah Program, Local Radio Recognition, Free Gullah Gift, Your Company Name on our GF Shirt, Banner, Name on the GF website, On Stage Recognition.

VIP Seating, Free admission for two to all current festival events, Full Pg Ad in Gullah Program, Local Radio Recognition, Free Gullah Gift, Your Company Name on our GF Shirt, Name on the GF website, On Stage Recognition.

Free admission for one to all current festival events, Full Pg Ad in Gullah Program, Free Gullah Meal, Name on the GF website, On Stage Recognition.

Half Pg Ad in Gullah Program, Name on the GF website, On Stage Recognition.

**Note: All donations are tax deductible.**

Please complete and return this portion along with your donation to the Gullah Festival, PO Box 83, Beaufort, SC 29901. Make all checks payable to the Gullah Festival of SC. Inc.

**Individual Donations**

Amount: \_\_\_\_\_ Cash \_\_\_ Check \_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Phone# \_\_\_\_\_

**Corporate Donation**

Amount \_\_\_\_\_ Cash \_\_\_ Check \_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Title \_\_\_\_\_ Phone # \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Thanks for your support!!!!

## What We Bring To the Area

1. Weekend of Gullah Culture, heritage, history & entertainment of Beaufort and the Low Country relatively free of incidents and violence. {Since 1986, the Festival has had approximately 10 EMS calls. Our Arrest record has not exceeded more than 2 during its existence with NO arrest for 25 of the 28 years.
2. Local, State, National and International tourists.
3. Increased revenues in Hotels, gas stations, department stores, restaurants, clothing stores, etc,
4. Community Awareness of the cultural value of the Beaufort and surrounding areas.
5. A long term relationship cultivated between Beaufort and its festival attendees who want to return for more of what they have experienced.
6. Educational forums and Gullah Tours which teach the history of Beaufort County and the important role African Americans play in that history.
7. Awards and recognition for positive festivals in Beaufort, the State, the LowCountry and the Nation.
8. Major publicity in all facets of the media and increased interest in the "Gullah" language and culture.
9. Scholarships to students at our local schools.
10. Short term jobs or employment for all work which cannot be done by volunteer members. (Clean up, Contractual, Security, etc.)
11. Affordable Entry fees
12. A family fun filled festival, free of alcohol which features talents and arts indigenous of the African American Culture to include, storytelling, basket weaving, fish netting, gospel, jazz, reggae, a vendors market, Sankofa circle, Native American workshops & entertainment, Gullah Cuisine, and convenient shuttle bus service.

## EVENT PATRONS

1. Church Groups
2. Civic Groups
3. Family Reunions
4. Class Reunions
5. School Field Trips
6. College Research Class Assignments
7. Cultural Historians
8. Youth Tour Groups
9. Senior Citizens Groups
10. Language Enthusiast
11. Hotels are filled for the entire weekend from Savannah, Ga., to Walterboro, S.C.

We thank you for your anticipated support and assistance. All donations granted will be used to continue to provide educational awareness of the Gullah culture via the Gullah Festival. We look forward to hearing from you and a partnership with you, please note that a letter of our 501©3 IRS determination is available upon request. We are excited to anticipate including you in our family of supporters. All donations are tax deductible. Thank you in advance for all the support you may give!. We hope to see you there!!!